

Lehi Valley

Popcorn

Retail Program

CLASSIC FLAVORS

- Kettle Corn
- Buttered Popcorn
- Cheese (Orange or White)
- Caramel Popcorn
- Lean Pop

SPECIALTY FLAVORS

- Double Mix
- Triple Mix
- Seasonal

PACKAGING & LABELING

- Clear bags with labeling that mimics in-store produced look
- Option to label as private label

PERFORMANCE METRICS

- Sharp retail price points—from \$2.99
- Margins: 30–35%+
- Sales per store: \$500–\$750 per week

WHY POPCORN

- American consumers eat around 14 billion quarts of freshly popped popcorn per year.
- Top four popcorn flavors are Butter, White Cheddar, Caramel, and Kettle Corn.
- The United States Popcorn Market is growing at a rate of 5% a year.
- Demand for popcorn in the US is projected to grow from USD 3.38 billion in 2025 to USD 7.52 billion by 2035, registering 7.3% CAGR. The ready-to-eat popcorn segment is projected to account for 71.20% of popcorn demand in 2026.



NATIONAL SALES TEAM

Ken.Straub@lehighvalley.com || (480) 684-1429

Chris.Jones@lehighvalley.com || (480) 684-1417

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4955 E MCKELLIPS RD, MESA, AZ 85215 | 877.962.5017 toll free
480.962.5017 local | 480.461.1804 main fax | LEHIVALLEY.COM

