

Lehi Valley

Popcorn

Classic Flavors



CLASSIC FLAVORS

- Kettle Corn
- Caramel Popcorn
- Triple Play Popcorn™
- White Cheddar Popcorn
- Buttered Popcorn
- Lean Pop

WHY LEHI VALLEY

- Fresh made to order.
- Variety of packaging solutions.
- Professional designer on staff to assist with Private Label designs.
- Snackworthy® Brand or Private Label options.

WHY POPCORN

- American consumers eat around 14 billion quarts of freshly popped popcorn per year.
- Top four popcorn flavors are Butter, White Cheddar, Caramel, and Kettle Corn.
- The United States Popcorn Market is growing at a rate of 5% a year.
- Demand for popcorn in the US is projected to grow from USD 3.38 billion in 2025 to USD 7.52 billion by 2035, registering 7.3% CAGR. The ready-to-eat popcorn segment is projected to account for 71.20% of popcorn demand in 2026.

NATIONAL SALES TEAM

Ken.Straub@lehivalley.com || (480) 684-1429

Chris.Jones@lehivalley.com || (480) 684-1417

Tastemaking Since 1985

4955 E MCKELLIPS RD, MESA, AZ 85215 | 877.962.5017 toll free
480.962.5017 local | 480.461.1804 main fax | LEHIVALLEY.COM

