







## Puffs

## PROPRIETARY FLAVORS

- Golden Caramel Corn Nuggets™
  #1 flavor at Lehi Valley in PL
- Sea Salt Caramel
- Butter Toffee
- Cinnamon Roll
- · White Cheddar
- White Cheddar w/Jalapeno
- Fuego -New!

## **WHY LEHI VALLEY**

Our company was built on the values of quality and innovation. Puffs are manufactured on-site with custom private labeling options made by our professional on-site design team.

## **WHY PUFFS**

- The puffed and extruded snacks category increased by 16.2% from the past year, with an astounding total sales of \$36.89 billion.
- Private label corn snacks saw a 51.3% increase in sales.
- Hot/spicy saw the largest increase over the past year, while cheddar saw the largest increase two years ago.\*



Pricing:

\*According to Circana (Chicago) data from the past 52 weeks, ending on April 23, 2022.

